



Special Collections and University Archives

**Elizabeth Bain Papers
Manuscript Group 63**

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Last Updated October 18, 2021**

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Elizabeth Bain Papers, Manuscript Group 63
Indiana University of Pennsylvania, Special Collections and University Archives
66 boxes, 66 linear feet

Biographical Note

Elizabeth Bain (October 8, 1913-July 27, 2002) was a pioneer in the American radio and television broadcasting industry. A native of Dubuque, Iowa, Elizabeth Bain was a 1935 summa cum laude graduate of Clarke College with a BS in Education. Bain did graduate work at Northwestern University, Julliard School of Music, and the New York University Law School. She is listed in *Who's Who of American Women*, *International Biography*, and *International Women Who's Who*.

Elizabeth Bain began her career in broadcasting at KFI (AM), Los Angeles in 1941, where she was a music librarian in Los Angeles and then went to WCFC (AM), Chicago. She began her television career at WGN TV (a CBS affiliate) as the manager of the film department. She left WGN to run the film division of WBBM TV and then became director of film programming at WNEW TV. She returned to CBS as Coordinator of Standards and Practices for thousands of feature films at CTS (Columbia Television Services, a corporate division of CBS). In 1977, she left Katz Communications to start Elizabeth Bain Associates in Cos Cob, CT. Elizabeth Bain Associates was formed to provide independent marketing and program services for TV stations, ad agencies, and Cable Television Distributors.



During her career in broadcasting, Elizabeth Bain was active in several professional organizations. She was most involved with American Women in Radio and Television (AWRT), a non-profit organization of women working in broadcasting and related fields. The purpose of AWRT is to encourage cooperation between the females in the industry. AWRT was established in 1951 and has grown to include more than 50 chapters and 2500 members in the United States. Elizabeth Bain served as president of AWRT in 1964-1965, and in 1976 she was chosen as their Woman of the Year.

Elizabeth Bain worked in radio and television broadcasting for more than 50 years. In the mid-1990s, she retired to Greensboro, Guilford County, North Carolina. In 1990, she decided to donate her extensive collection of broadcasting materials to the IUP Libraries.

Scope and Content

The Elizabeth Bain Papers at the IUP Special Collections and University Archives is housed in 66 archival boxes. The collection dates from 1920 to 1996, but the bulk of the collection date from 1964-1990. This collection is comprised of items from the American Women in Radio and Television (AWRT), Elizabeth Bain's career in broadcasting and from her business Elizabeth Bain Associates (EBA).

In the 1960s, Elizabeth Bain served as President of the American Women in Radio and Television (AWRT), and their archives is located in [Collection LAB 99-5](#) at the University Libraries in the University of Maryland Archives. The AWRT materials include conference programs dating from 1964-1979, articles written by Elizabeth Bain, a history of AWRT, and AWRT Newsletters. Also contained are programs from AWRT National Conventions from 1960-1979 and 1981-1985, various reports, and copies of speeches given by Elizabeth Bain for AWRT.

Materials from Elizabeth Bain's broadcasting career include EBA client listings, Nielsen and Arbitron ratings, surveys, letters, feature reviews from the 1960s, and track records for syndicated programs and feature films. Her collection includes network movie schedules and programming lists from the three major networks CBS, ABC, NBC (1977-1996), newspaper articles (1971-1996), network season information (1971-1996), network feature descriptions (1968-1996), and TV Guide Fall Preview Issues (1974-1996).

Provenance

In 1990, Elizabeth Bain started donating her papers to the IUP Special Collections and University Archives. The last materials date from 1996.

Restrictions

None.

Processor

Records arranged and inventory rewritten by Special Collections in 2014.

Container List:**Box 1 American Women in Radio and Television (AWRT): Publicity Photograph; and Information, Speeches, and Articles by Elizabeth Bain (26 folders)**

1. Advertising Age: Magazine and Newspaper Articles from *Advertising Age Magazine*
2. Area Conferences: Conference Programs, 1964-1965
3. Area Conferences Programs, 1965-1979
4. Copies of Articles Written by Elizabeth Bain
5. AWRT History: Proceedings for Founding AWRT
6. AWRT and AWRT Newsletters, 1963-1964
7. AWRT Meeting Program, May 1974
8. AWRT National Convention Programs, 1960, 1962-1965

9. New York Convention, 1965, Community Reports, etc.
10. AWRT National Convention Programs, 1966-1969
11. AWRT National Convention Programs, 1970-1972
12. AWRT National Convention Programs, 1973-1975
13. AWRT National Convention NYC, 1974, Community Reports, Newspaper Articles, etc.
14. AWRT National Convention Programs, 1976-1978
15. AWRT National Convention Programs, 1979, 1981-1985
16. Brainstorming, 1959, Report, Article
17. Elizabeth Bain Associates, Newspaper Articles on EBA and Photograph of Bain
18. Elizabeth Bain AWRT, Articles, etc.
19. Elizabeth Bain Publicity, Articles/ Newspaper Articles and Photographs of Elizabeth Bain
20. Publicity, Miscellaneous Articles, Newspaper Articles, etc.
21. Planning Commission, 1965, Reports
22. Presidential Activities, Schedule for Elizabeth Bain as President of AWRT, etc.
23. Reports to AWRT Trustees, Community Reports
24. Seminar, Milwaukee, Wisconsin, May 1973, Seminar Program
25. Seminar in Philadelphia, Pennsylvania, 1976, Program, Articles, etc.
26. Official portrait photograph of Elizabeth Bain, National President of American Women in Radio and Television, 1964-1965 (the same Black & White 8x10 photograph was used on page 2 of this document)

Box 2 American Women in Radio and Television (AWRT): Information, Speeches and Articles by Elizabeth Bain Clients (29 folders)

1. Speeches by Elizabeth Bain
2. Talk - Compulsion of Communication, Speech by Elizabeth Bain for Seminar
3. Blair Entertainment - American National Enterprises, General Information, etc.
4. Boston Market Survey, 1983, Viewership ratings for TV shows
5. Don Harpold, Letters, etc. and an article
6. Earthrise - Peacock's War, Movie Idea Peacock's War
7. Focus Communications, Movie Ratings
8. Beuret – Fusco, Report on Fusco Entertainment, Inc.
9. ITC Movie Ratings for ITC Entertainment
10. Little House on the Prairie, TV Show Ratings
11. Lorimar, Reports, Ratings, etc.
12. MFP, Inc., Show/Movie Ratings
13. Nashville Correspondence, Newspaper Articles, Reports, etc.
14. Norfolk Research, TV Show Ratings
15. RCI Consultants, Reports, etc.
16. Scranton, 1983-1984, Newspaper Articles, Ratings, etc.
17. Time Life Films – CBS, Newspaper Articles, Reports, Ratings
18. Focus - Business Plans, Letters, Ratings
19. Viacom Ratings

20. Time Life Films - ABC I, Ratings, Newspaper Articles, etc.
21. Time Life Films - ABC II, Ratings, Letters, etc.
22. Cooperative Programming Network, Newspaper Articles, Reviews, etc.
23. Home Box Office (HBO), Reports on Kid's Channel Idea
24. Viacom - Final Reports, Reviews, Newspaper Articles, etc.
25. Webber/Doepke, Letters, Reports, etc.
26. *Time Life*, Newspaper Articles, Reviews, Ratings, etc.
27. Time Life Syndication, Newspaper Articles, Ratings, etc.
28. Time Life Films Cinema Center, Reports, Ratings, Reviews, etc.
29. Time Life Contemporary Cinema, Reviews, etc.

Box 3 American Women in Radio and Television (AWRT): Feature Reviews, 1960s (19 folders)

1. Abandoned to Barricade
2. The Bashful Elephant to Captain Scarlett
3. Captive Women to Crisis
4. Crooked Sky, The Double Bunk
5. Double Crossbones to Fort Dobbs
6. Fort Osage to Guide, The
7. Guilty to I, the Jury
8. I Love Melvin to King Creole
9. King Musketeers, The Love Me Tender
10. Love Nest to Salome
11. Samar to Slightly Scarlett
12. Slim Carter to Tarzan Escapes
13. Tarzan Finds a Son to Majin
14. Malaya to My Foolish Heart
15. My Girl Tisa to Operation Madball
16. Operation Mermaid to Raging Tide
17. Raid, The Toy Tiger
18. Trap, The War Paint
19. Warning from Space to Zigzag

Box 4 Elizabeth Bain Associates: Miscellaneous Business Office Files (37 folders)

1. Film Releases (by Year) Newspaper Articles
2. TV Q Ratings
3. Survey Periods Nielsen and Arbitron Ratings
4. Radio Articles, Newspaper Articles
5. Rate Cards Cost Per Rating Point Ratings
6. TV Script for *Fletch*
7. Industrial Network Idea for Cable Network
8. ADI (Areas of Dominant Influence) Arbitron Ratings, Articles, etc.
9. Market Pricing Newspaper Articles

10. Pricing Costs for Broadcasting Shows in Different Areas
11. Cinema Group Partners Investment Information Booklet by Merrill Lynch
12. Analyses Reports on Ideas for Programs to show on Local Channels
13. Fourth Network, 1983, Newspaper Articles
14. Legal Sample Contracts
15. Cable Data, 1974-1976 Reports
16. Cable Overview, 1978 Reports
17. Cable Marketing Articles, Newspaper Articles
18. Research/Statistics Features Articles, Newspaper Articles
19. Movie Research, 1979 Ratings for Broadcast Movies
20. Concept PGM Blank Forms, Newspaper Articles, etc.
21. Production Tips Articles, etc.
22. Production Costs Reports, etc.
23. MCA Feature Research Reports, Ratings, Articles
24. Local Feature Study Ratings, etc.
25. Audience Measurement Articles, Newspaper Articles
26. Prospectus/Game Plans/Concepts Reports
27. Spot Summary/KATS Reports
28. Promotion Ideas Articles, Newspaper Articles, etc.
29. Film Release Data, Newspaper Articles
30. Child and Teenage Viewing, 1977 Ratings
31. Cable Rep./Interconnect Directory
32. CBS Late Shows (Ratings) Nielsen Ratings
33. CBS Late Shows, Nielsen Ratings
34. CBS - Information on Late Show, Late Show Listings
35. Black Programming Reports, Newspaper Articles, etc.
36. Prime Time Access, Articles, Reports
37. Prospectus, November 1982 Reports

Box 5 Elizabeth Bain Associates: Miscellaneous Business Office Files (21 folders)

1. Awards Information, Articles, Newspaper Articles, etc.
2. Speeches – KATZ Speeches By Elizabeth Bain
3. Newsletters, 1977 Copies of The Bain Report
4. Newsletters/White Papers, 1978 Copies of The Bain Report, etc.
5. Newsletters, 1979 Copies of The Bain Report, etc.
6. Newsletters, 1980 Copies of The Bain Report, etc.
7. Newsletters, 1981 Copies of the Bain Report, etc.
8. Newsletters, 1977 Copies of the Bain Report, etc.
9. Network Feature Programming and The Local Market Report
10. Track Record Syndicated Programming, October 1979 Ratings
11. Track Record Syndicated Programming, May 1977 - Top 50 Markets Ratings
12. Track Record Syndicated Programming, November 1976 - Top 50 Markets Ratings

13. Track Record Syndicated Programming, November 1976 - Top 50 Markets Ratings
14. Track Record Syndicated Programming, November 1975 - Markets Below 50 Ratings
15. Track Record of Syndicated Programs, November 1974 Ratings
16. Track Record of Syndicated Programs, November 1973 Ratings
17. Audience Trends #51-100 Markets, 1974-1975 Ratings
18. Audience Trends Top 50 Markets, 1974-1975 Ratings
19. Competitive Packages, 1979 Ratings, Information
20. ABC 4:30 Movies Newspaper Articles of Ads for Movies
21. ABC 4:30 Movies #2 Newspaper Articles of Movie Ads

**Box 6 Elizabeth Bain Associates: Miscellaneous Business Office Files – Fall Review Guides
(20 folders)**

1. Current Packages Workbook Newspaper Articles, Ratings, etc.
2. General Industry Information Newspaper Articles, Ratings, etc.
3. TV Guide Fall Preview Issue, 1972
4. TV Guide Fall Preview Issue, 1974
5. TV Guide Fall Preview Issue, 1975
6. TV Guide Fall Preview Issue, 1976
7. TV Guide Fall Preview Issue, 1976
8. TV Guide Fall Preview Issue, 1977
9. TV Guide Fall Preview Issue, 1978
10. TV Guide Fall Preview Issue, 1979
11. TV Guide Fall Preview Issue, 1980
12. TV Guide Fall Preview Issue, 1981
13. TV Guide Fall Preview Issue, 1982
14. TV Guide Fall Preview Issue, 1983
15. TV Guide Fall Preview Issue, 1984
16. TV Guide Fall Preview Issue, 1985
17. TV Guide Fall Preview Issue, 1986
18. TV Guide Fall Preview Issue, 1987
19. The Cable Guide Fall Preview Issue, October 1988
20. TV Guide Fall Preview Issue, 1988

Box 7 Network Feature Ratings and Information (39 folders)

1. Academy Award Winners Newspaper Articles, etc.
2. International Distributors Newspaper Articles, Listings, etc.
3. Foreign Markets Data Newspaper Articles
4. Feature Ratings - Network #1 Newspaper Articles
5. Theatrical Information Newspaper Articles
6. Box Office Grosses Newspaper Articles
7. Specials Newspaper Articles
8. Variety Film Reviews List Newspaper Articles

9. Box Office Grosses #2, Printouts, Newspaper Articles
10. Feature Ratings - Network #2 Newspaper Articles
11. WB Feature Analysis, Ratings, Listings, etc.
12. WGN 1948 Report
13. WGN Memos
14. Legal Contract Copies, etc.
15. People meters, Newspaper Articles
16. Network Features, 1987-1988 Listing
17. Network Features, 1986-1987 Listing
18. Network Features, 1985-1986 Listing
19. Network Features, 1984-1985 Listing
20. Network Features, 1983-1984 Listing
21. Network Features, 1982-1983 Listing
22. Network Features, 1981-1982 Listing
23. Network Features, 1980-1981 Listing
24. Network Features, 1979-1980 Listing
25. Network Features, 1978-1979 Listing
26. Network Features, 1977-1978 Listing
27. Network Features, 1976-1977 Listing
28. CBS, 1987-1988 Features Listing
29. CBS, 1986-1987 Features Listing
30. CBS Network Movies, 1985-1986 Features Listing
31. CBS Network Movies, 1984-1985 Features Listing
32. CBS Network Movies, 1983-1984 Features Listing
33. CBS Network Movies, 1982-1983 Features Listing
34. CBS Network Movies, 1981-1982 Features Listing
35. CBS, 1980-1981 Features Listing
36. CBS, 1979-1980 Features Listing
37. CBS Network Movies, 1978-1979 Features Listing
38. CBS Network Movies, 1977-1978
 - a. Features Listing
39. CBS Network Movies, 1976-1977
 - a. Features Listing

Box 8 Network Feature Ratings and Information Network Seasons (43 folders)

1. ABC, 1987-1988 Features Listing
2. ABC, 1986-1987 Features Listing
3. ABC Network Movies, 1985-1986 Features Listing
4. ABC Network Movies, 1984-1985 Features Listing
5. ABC Network Movies, 1983-1984 Features Listing
6. ABC Network Movies, 1982-1983 Features Listing
7. ABC Network Movies, 1981-1982 Features Listing

8. ABC Network Movies, 1980-1981 Features Listing
9. ABC Network Movies, 1979-1980 Features Listing
10. ABC Network Movies, 1978-1979 Features Listing
11. ABC Network Movies, 1977-1978 Features Listing
12. ABC Network Movies, 1967-1977 Features Listing
13. NBC Network Movies, 1987-1988 Features Listing
14. NBC Network Movies, 1986-1987 Features Listing
15. NBC Network Movies, 1985-1986 Features Listing
16. NBC Network Movies, 1984-1985 Features Listing
17. NBC Network Movies, 1983-1984 Features Listing
18. NBC Network Movies, 1982-1983 Features Listing
19. NBC Network Movies, 1981-1982 Features Listing
20. NBC Network Movies, 1980-1981 Features Listing
21. NBC Network Movies, 1979-1980 Features Listing
22. NBC Network Movies, 1978-1979 Features Listing
23. NBC Network Movies, 1977-1978 Features Listing
24. NBC Network Movies, 1976-1977 Features Listing
25. ABC Feature Films, 1988-1989 Features Listing
26. CBS Feature Films, 1988-1989 Features Listing
27. NBC Feature Films, 1988-1989 Features Listing
28. Canada Newspaper Articles
29. Features – International Newspaper Articles
30. Delta Distributie Newspaper Articles, etc.
31. International Distributors Programs Newspaper Articles
32. Network Season, 1987-1988 Newspaper Articles, Information, etc.
33. Network Season, 1986-1987 Newspaper Articles, Information, etc.
34. Network Season, 1985-1986 Newspaper Articles, Information, etc.
35. Network Season, 1984-1985 Newspaper Articles, Information, etc.
36. Network Season, 1983-1984 Newspaper Articles, Information, etc.
37. Network Season, 1982-1983 Newspaper Articles, Information, etc.
38. Network Season, 1981-1982 Newspaper Articles, Information, etc.
39. Network Season, 1980-1981 Newspaper Articles, Information, etc.
40. Network Season, 1979-1980 Newspaper Articles, Information, etc.
41. Network Season, 1978-1979 Newspaper Articles, Information, etc.
42. Network Season, 1977-1978 Newspaper Articles, Information, etc.
43. Network Season, 1976-1977 Newspaper Articles, Information, etc.

Box 9 Network Seasons: Features and Ratings (15 folders)

1. Network Season, 1975-1976 Newspaper Articles, Information, etc.
2. Network Season, 1974-1975 Newspaper Articles, Information, etc.
3. Network Season, 1973-1974 Newspaper Articles, Information, etc.
4. Network Season, 1972-1973 Newspaper Articles, Information, etc.

5. Network Season, 1971-1972 Newspaper Articles, Information, etc.
6. Network Schedules, 1963-1972 Newspaper Articles, Information, etc.
7. Network Seasons, pre-1971 Newspaper Articles
8. Network Season, 1988-1989, Newspaper Articles, Information
9. Pay Per View, General Information, Services, Newspaper Articles
10. Low Power Television, Newspaper Articles, Information
11. Videodiscs – VCR, Newspaper Articles, Information
12. *Video Record World Magazine*
13. Philips and MCA Videodisc System Information Kit
14. Network Movies, 1968-1972
15. Network Movies, 1972-1973, Listing, Information, Ratings, etc.

Box 10 Network Features and Ratings (18 folders)

1. Network Movies, 1973-1974, Listing, Information, Ratings, etc.
2. Network Movies, 1974-1975, Listing, Information, Ratings, etc.
3. Network Movies, 1975-1976, Listing, Ratings, etc.
4. Network Ratings, September 8, 1975-1977, Listing, Ratings, Information, etc.
5. Ratings Weeks ABC, CBS, NBC, 1973-1976, Listing, Movie Ratings, Information, etc.
6. Syndication, 1980s Newspaper Articles, Ratings
7. Syndication, 1960s-1970s Newspaper Articles, Ratings, Information
8. Broadcasting Network Weekly Ratings Newspaper Articles
9. Variety/Electronic Media Network Weekly Ratings Newspaper Articles
10. Network Series Ratings Newspaper Articles
11. Package Lists – W Listing, Information
12. Package Lists - T-V Listing, Information
13. Package Lists – S Listing, Information
14. Package Lists - N-P Listing, Information
15. Package Lists – M Listing, Information
16. Package Lists - G-L Listing, Information
17. Package Lists - A-F Listing, Information
18. Special Character Packages Listing Information

Box 11 Network Features and Ratings (16 folders)

1. The Top 25 Programs October 1972 Ratings
2. The Top 25 Programs November 1972 Ratings, Information
3. Syndicated Programs Reports Ratings, Information
4. Track Record of Feature Films on Network September 1961-February 1968 Ratings, Information
5. Track Record of Feature Films on Network September 1961-March 1969 Ratings, Information
6. Track Record of Feature Films on Network September 1961-April 1970 Ratings, Information

7. Track Record of Feature Films on Network September 1961-April 1971 Ratings, Information
8. Track Record of Feature Films on Network September 1961-June 1972 Ratings, Information
9. Track Record of Feature Films on Network September 1961-June 1973 Ratings, Information
10. Track Record of Feature Films on Network September 1961-June 1974 Ratings, Information
11. Track Record of Feature Films on Network September 1961-May 1975 Ratings, Information
12. Television 1976-1977 Listing, Description, etc.
13. The 1975-1976 Television Season Listing, Description, etc.
14. The 1974-1975 Television Season Listing Description, etc.
15. The 1973-1974 Television Season Listing, Description, etc.
16. The 1973-1974 Television Season Listing, Description, etc.

Box 12 Network Features

1. Pre-1960s Ad Newspaper Articles, Information, etc.
2. Pre-1960 M-Z Ad Newspaper Articles, Information, etc.
3. 1960 Ad Newspaper Articles, Information, etc.
4. 1961 Ad Newspaper Articles, Information, etc.

Box 13 Network Features, 1962-1965, Ad Newspaper Articles, Information, Etc.

Box 14 Network Features, 1966, A-Z, Ad Newspaper Articles, Information, Etc.

Box 15 Network Features, 1967, A-Z; 1968, A-H, Ad Newspaper Articles, Information, Etc.

Box 16 Network Features, 1968, I-Z; 1969, A-H, Ad Newspaper Articles, Information, Etc.

Box 17 Network Features, 1969, I-Z; 1970, A-G, Ad Newspaper Articles, Information, Etc.

Box 18 Network Features, 1970, H-Z; 1971, A-H, Ad Newspaper Articles, Information, Etc.

Box 19 Network Features, 1971, I-Z; 1972, A-L, Ad Newspaper Articles, Information, Etc.

Box 20 Network Features, 1972, M-Z; 1973, A-M, Ad Newspaper Articles, Information, Etc.

Box 21 Network Features, 1973, N-Z; 1974, A-G, Ad Newspaper Articles, Information, Etc.

Box 22 Network Features, 1974, H-Z, Ad Newspaper Articles, Information, Etc.

Box 23 Network Features, 1975, A-Z, Ad Newspaper Articles, Information, Etc.

Box 24 Network Features, 1976, A-Z, Ad Newspaper Articles, Information, Etc.

Box 25 Network Features, 1977, A-Z, Ad Newspaper Articles, Information, Etc.

Box 26 Network Features, 1978, A-L, Ad Newspaper Articles, Information, Etc.

Box 27 Network Features, 1978, M-Z; 1979, A-I, Ad Newspaper Articles, Information, Etc.

Box 28 Network Features, 1979, J-Z, Ad Newspaper Articles, Information, Etc.

Box 29 Network Features, 1980, A-Z, Ad Newspaper Articles, Information, Etc.

Box 30 Features, 1981, A-Z, Ad Newspaper Articles, Information, Etc.

Box 31 Network Features, 1982, A-Z, Ad Newspaper Articles, Information, Etc.

Box 32 Network Features, 1983, A-Z, Ad Newspaper Articles, Information, Etc.

Box 33 Network Features, 1984, A-R, Ad Newspaper Articles, Information, Etc.

Box 34 Network Features, 1984, S-Z; 1985, A-J, Ad Newspaper Articles, Information, Etc.

Box 35 Network Features, 1985, K-Z, Ad Newspaper Articles, Information, Etc.

Box 36 Network Features, 1986, A-S, Ad Newspaper Articles, Information, Etc.

Box 37 Network Features, 1986, T-Z; 1987, A-G, Ad Newspaper Articles, Information, Etc.

Box 38 Network Features, 1987, H-Z, Ad Newspaper Articles, Information, Etc.

Box 39 Network Features, 1988, A-S, Ad Newspaper Articles, Information, Etc.

Box 40 Network Features, 1988 Ad Newspaper Articles, Information, Etc., Cable TV Syndication

1. T-Z, 1988
2. CATV
3. A-B
4. C

Box 41 Syndication, D-I Programs, Ratings

Box 42 Syndication, J-P Programs, Ratings

Box 43 Syndication, Q-Z Programs, Ratings

Box 44 International Features, A-C

Box 45 International Features, C-D, A (Miscellaneous)

Box 46 International Features, E-G

Box 47 International Features, H-M

Box 48 International Features, K-N

Box 49 International Features, O-R

Box 50 International Features, S-T

Box 51 International Features, Specials, Cable Television

1. U-W
2. A-M Specials
3. Cable General Information

Box 52 Cable Television, Program Services

1. N-R Cable
2. R-Z
3. A-M Program Services
4. N-Z

Box 53 Miscellaneous Network Distributors, B-R

Box 54 Miscellaneous Network Distributors, Major Distributors

1. S-Z
2. M Distributors
3. McA
4. I-Me

Box 55 Network Features, A-Z

Box 56 Network Distributor Files, A-L

Box 57 Network Distributor Files, M-W

Box 58 Network Distributor Files

1. W-Z
2. Nielsen Prime Time Feature
3. Directories
4. Legion of Decency
5. Print Media Ads, 1920-1940
6. Television News Handbook by Neil Strawser – February 10, 1956 (a new kind of Journalism)

Box 59 Film Daily Yearbooks, Official Film Catalogs, Free Film Source Books (8 folders)

1. Film Daily Yearbooks, 1953, 1965, 1967-1970
2. 90 Minute Feature File
3. Official Catalogs (Film)
4. Time Life Features
5. Free Film Source Book
6. McGraw Hill
7. Limited
8. How to Cable Network

Box 60 Network Distributor Brochures (18 folders)

1. TV Cinema Sales
2. Free Loan Films
3. Alexander Korda Classic Library
4. Feature House
5. ITC Cinema
6. Films Inc.
7. Dick Maurice
8. WNET
9. Screen Gems
10. Fusco Entertainment Library
11. Russian Films
12. Montreal Festival, 1983
13. Trident Television Associates
14. Cinema Shares International Distribution Co.
15. Spot Television Rates & Data, 1976
16. Main Street Package, Medallion Pictures
17. Janus Collection, Distributor
18. TV Movie Guide Almanacs

Box 61 Network Distributors Brochures (35 folders)

1. TV Movie Guides
2. National Catholic Office of Motion Pictures

3. Motion Pictures Classified, National
4. Legion of Decency, 1936-1959
5. Cable Financial Data Book
6. Cable TV Program Data Book
7. Parrot Syndication Program Guide
8. Television/Radio Age NATPE, 1983
9. NY Times Guide to Movies
10. TV Features Source Book
11. Bater TV Program Guide
12. Contra/NATPE Programs of America
13. Cinema Show
14. Hollywood Video
15. Andrews Mitchell Group I, AVCO - Embassy
16. Willows Productions
17. Signet
18. Edward Small
19. Medallion
20. Comet
21. Jules Weill
22. Interstate
23. Bernard L. Schubert
24. General Films Prods
25. Translex
26. Sterlings
27. General Teleradio
28. Prime Time
29. AITV Filmways
30. Associated Artist Production (AAP)
31. NTA
32. Hollywood Television Service, Inc.
33. ABC Films
34. Telepictures
35. M&A Alexander Pictures

Box 62 Network Distributors Brochures (30 folders)

1. M&A Alexander Productions
2. Single Features
3. Producer Releasing Corporation
4. TV Exploitation Show
5. Hygo
6. Unity
7. Telecast Films

8. Williams Productions, Inc.
9. Onyx
10. National TV Station
11. Guild Films Company, Inc.
12. RCA
13. Major TV Productions, Inc.
14. Filmways
15. American Film Theater
16. Gold Key Associates
17. Lorimar
18. Prime Time
19. Twentieth Century - Fox
20. Warner Brothers
21. Allied Artist (AA)
22. Paramount TV
23. Fox
24. C&C Television Corp.
25. Miscellaneous Newspapers
26. ABC Owned TV
27. 20th Century Fox
28. Century 8
29. Century X
30. United Artists

Box 63 Miscellaneous Books and Bibliographic Source Books (23 folders)

1. United Artists
2. MGM
3. MCA
4. BIB Source Books, Serials, Series, Shorts, Free Films, Movies, Packages
5. How to Protect Yourself in TV and Radio
6. Colliers Xyclopedia
7. Oversized Distributor Brochures
8. TVQ
9. Film Release by Year
10. Industrial Network Prospectus
11. TV Script
12. Rate Cards
13. Radio
14. Survey Periods
15. ADI's
16. Market Pricing
17. Pricing

18. Cinema Group Partners
19. Analyses
20. 4th Network, 1983
21. Legal
22. Cable Overview
23. Cable Marketing

Box 64 Addenda: Network Programming (11 folders)

1. Industry and Program Information
2. ABC, NBC, Cable, PBS Program Information, 1989-1992
3. Promotions, New and Continuing Season Programming, 1992
4. New and Continuing Season Programs, 1989
5. CBS Late Show
6. CBS Late Show: Weekly Schedules, 1973-1991
7. Networks: Features and Miniseries Schedule, 1988-1992
8. TV Guide Articles and CBS News Releases, 1992-1993, including death notice of former CBS News President Richard Salant in 1993
9. TV Guide Close Up Articles and Descriptions of Movies, Feature Presentations, and Weekly Programming, 1993
10. TV Guide Close Up Articles and Descriptions of Movies, Feature Presentations, and Weekly Programming, 1994
11. TV Guide Close Up Articles and Descriptions of Movies, Feature Presentations, and Weekly Programming, 1995-1996

Box 65 Addenda: CBS Movie Information, 1989-1992 (5 folders)

1. CBS Movie Information, 1989
2. CBS Movie Information, 1990 (1)
3. CBS Movie Information, 1990 (2)
4. CBS Movie Information, 1991
5. CBS Movie Information, 1992

Box 66 Addenda: Network Schedules and Programming (13 folders)

1. CBS Movie Information, Articles, Technology Articles, and Programming, 1992-1993
2. The Digital Battlefield: What's in the future of communications and entertainment, a report by Wertheim Schroder & Company, March 22, 1994
3. Miscellaneous Articles, 1993-1994
4. Network Movie Schedules, 1993-1994 and 1994-1995
5. Citation presented in grateful appreciation to Elizabeth Bain, Veteran Broadcaster, for her generous gift of her distinguished broadcasting collection to the IUP Library, April 6, 1990, signed by IUP President John D. Welty and Dean of IUP Libraries Larry Kroah
6. Network Feature Movie Schedules, 1995-1998
7. *Wall Street Journal* Newspaper Articles, 1995

8. Cable Network Movies: Newspaper Advertising, 1995-1996
9. NBC Newspaper Advertising, 1995-1996
10. CBS Newspaper Advertising, 1995-1996
11. ABC Newspaper Advertising, 1995-1996
12. Other Network Newspaper Advertising, 1995-1996
13. General Television Network Industry Information, 1996