

Marketing

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Design and marketing of a new product [videorecording] : case study of a new car model - the Toyota Camry / editor, Grant Davies ; director, Sandra Fulloon ; executive producer, John Davis.		DVD 2662
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Winning in the Indian market : understanding the transformation of consumer India / Rama Bijapurkar.	Bijapurkar, Rama.	HC79.C6 B545 2008
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