

Journalism

Title	Author	Call Number
Post-9/11 American presidential rhetoric : a study of profascist discourse / Colleen Elizabeth Kelley.	Kelley, Colleen (Colleen E.)	E902 .K43 2007
Language of advertising / edited by Guy Cook.		HF5821 .L273 2008
Public relations writing : form & style.	Newsom, Doug.	HM1221 .N478 2008
Du Mont Television Network : what happened? : a significant episode in the history of broadcasting / Ted Bergmann, Ira Skutch.	Bergmann, Ted, 1920-	PN1992.92.D86 B47 2002
Mapping the magazine : comparative studies in magazine journalism / edited by Tim Holmes.		PN4700 .M27 2008
Freedom of information : the news the media use / Shannon E. Martin.	Martin, Shannon E.	PN4745 .M37 2008
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Investigative journalism : proven strategies for reporting the story / William C. Gaines.	Gaines, William C.	PN4781 .G274 2008
Principles of convergent journalism / Jeffrey S. Wilkinson, August E. Grant, Douglas J. Fisher.	Wilkinson, Jeffrey.	PN4781 .W615 2009
Good writing for journalists : narrative, style, structure / Angela Phillips.	Phillips, Angela.	PN4783 .P45 2006
Interviewing : a guide for journalists and writers / Gail Sedorkin, Judy McGregor.	Sedorkin, Gail.	PN4784.I6 S42 2002
Online journalism ethics : traditions and transitions / Cecilia Friend and Jane B. Singer.	Friend, Cecilia, 1948-	PN4784.O62 F75 2007
Global journalism research : theories, methods, findings, future / edited by Martin LoLffelholz and David Weaver ; with the assistance of Andreas Schwarz.		PN4784.R38 G56 2008
Sports journalism : a multimedia primer / Rob Steen.	Steen, Rob.	PN4784.S6 S87 2008
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Political history of journalism / Geraldine Muhlmann ; translated by Jean Birrell.	Muhlmann, Geraldine.	PN4815 .M76 2007
Vanishing newspaper : saving journalism in the information age / Philip Meyer.	Meyer, Philip.	PN4867.2 .M48 2004
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Public affairs reporting now : news of, by and for the people / G. Michael Killenberg.	Killenberg, George M.	PN4888.P6 K55 2008
Reporting that matters : public affairs coverage / John Irby ... [et al.].		PN4888.P6 R46 2007
Feeding frenzy : attack journalism and American politics / Larry J. Sabato.	Sabato, Larry.	PN4888.P6 S23 2000
Clear blogging : how people blogging are changing the world and how you can join them / Bob Walsh.	Walsh, Bob, 1957-	TK5105.8884 .W34 2007
Practising videojournalism / Vivien Morgan.	Morgan, Vivien, 1949-	TR895 .M67 2008
Assessing public journalism / Edmund B. Lambeth, Philip E. Meyer, and Esther Thorson, editors.		
Critical thinking, thoughtful writing : a rhetoric with readings / John Chaffee, Christine McMahon, Barbara Stout.	Chaffee, John.	
Advancing the story : broadcast journalism in a multimedia world / Debora Halpern Wenger and Deborah Potter.	Wenger, Debora Halpern.	
We're all journalists now : the transformation of the press and reshaping of the law in the Internet age / Scott Gant.	Gant, Scott E.	

Media literacy [videorecording] / a production of George Mason University Television ; producer/director, Gregory J. Smallfelt ; scriptwriter, Cindy Lont.		DVD 1800
Media literacy [videorecording] : audience / a production of GMU-TV, George Mason University Television ; produced and directed by Susan Shaver Kehoe ; scriptwriter, Cindy Lont.		DVD 2476
War made easy [videorecording] : how presidents & pundits keep spinning us to death / a Media Education Foundation production ; written and directed by Loretta Alper & Jeremy Earp ; produced by Loretta Alper.		DVD 2478
Money for nothing [videorecording] : behind the bu\$ine\$\$ of pop mu\$ic / producer, Kembrew McLeod ; Media Education Foundation.		DVD 2479
Short history of the newspaper in America [videorecording] : the colonial and revolutionary press / producer, Laurence Jankowski.		DVD 2480
Cracking the advertising code [videorecording] / writer/producer Judy Jennings.		DVD 2481
Spin the bottle [videorecording] : sex, lies & alcohol / Media Education Foundation ; producer & editor, Ronit Ridberg.		DVD 2482
Deadly persuasion [videorecording] : the advertising of alcohol and tobacco / a lecture by Jean Kilbourne ; Media Education Foundation ; director, Sut Jhally.		DVD 2483
Critical thinking skills [videorecording] / produced by [the] Learning Resource Center, South Campus, [Florida Community College at Jacksonville] ; script, Jay Smith.		DVD 2498
Writing series. Newswriting [videorecording] / Academic Instructional Media Services, University of Massachusetts Amherst ; written & narrated by Karen List ; producer/director, Elizabeth Wilda		DVD 2499
Advertising creative appeals [videorecording].		DVD 2500
Reel bad Arabs [videorecording] : how Hollywood vilifies a people / a Media Education Foundation production ; directed by Sut Jhally ; produced by Jeremy Earp.		DVD 2501
Watch what you say [videorecording] : free speech.		DVD 2502
Basic digital photojournalism [videorecording] / editors & producers, Carlo Rodriguez, Martin Rodriguez ; writer, Alisse Wobser.		DVD 2503
Copyright 101 [videorecording] : an introduction to copyright / [produced by] Chip Taylor Communications ; produced, directed and co-written by Chip Taylor.		DVD 2504
Cinema history [videorecording] / directed and produced by Youcef Ihaddaden ; Films for the Humanities & Sciences.		DVD 2505
Overspent American [videorecording] : why we want what we don't need / with Juliet Schor.		DVD 2506
Film history [videorecording] / Jones Education Media ; producer, David P. Stone ; produced in cooperation with the College Division of the McGraw-Hill Companies, Inc. and Knowledge-TV.		VCV 8163
Persuasion [videorecording] / with Peter Berkow ; produced by Peter Berkow and Anita Berkow.		VCV 9953
Dark days in the newsroom : McCarthyism aimed at the press / Edward Alwood.	Alwood, Edward.	E743.5 .A66 2007
Public relations : concepts, practice and critique / Jacquie L'Etang.	L'Etang, Jacquie.	HM1221 .L47 2008

Becoming a public relations writer : a writing process workbook for the profession / Ronald D. Smith.	Smith, Ronald D., 1948-	HM1221 .S768 2008
Polling and the public : what every citizen should know / Herbert Asher.	Asher, Herbert B.	HM1236 .A75 2007
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Tabloid terror : war, culture, and geopolitics / FrancL'ois Debrix.	Debrix, FrancL'ois.	HV6432 .D433 2008
How the world's news media reacted to 9/11 : essays from around the globe / edited by Tomasz Pludowski.		HV6432.7 .H69 2007
Message control : how news is made on the presidential campaign trail / Elizabeth A. Skewes.	Skewes, Elizabeth A., 1957-	JK528 .S57 2007
Journalism ethics by court decree : the Supreme Court on the proper practice of journalism / John C. Watson.	Watson, John C., 1954-	KF2750 .W38 2008
Covering your campus : a guide for student newspapers / Matt Nesvisky.	Nesvisky, Matt, 1942-	LB3621 .N47 2008
Go figure! New directions in advertising rhetoric / Edward F. McQuarrie and Barbara J. Phillips, editors.		P301.5.A38 G6 2008
Applied mass communication theory : a guide for media practitioners / Jack Rosenberry, Lauren A. Vicker.	Rosenberry, Jack.	P91.3 .R67 2009
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Convergence culture : where old and new media collide / Henry Jenkins.	Jenkins, Henry, 1958-	P94.65.U6 J46 2006
Post-broadcast democracy : how media choice increases inequality in political involvement and polarizes elections / Markus Prior.	Prior, Markus, 1974-	P95.8 .P756 2007
Media rules! : mastering today's technology to connect with and keep your audience / Brian Reich, Dan Solomon.	Reich, Brian, 1977-	P96.T42 R44 2008
Media organizations and convergence : case studies of media convergence pioneers / Gracie Lawson-Borders.	Lawson-Borders, Gracie.	P96.T422 U6357 2006
Two kinds of truth : stories and reportage from China / Liu Binyan ; edited by Perry Link.	Liu, Binyan, 1925-2005.	PL2879.P5 A27 2006
Shadow of red : communism and the blacklist in radio and television / David Everitt.	Everitt, David, 1952-	PN1990.6.U5 E84 2007
Television and public policy : change and continuity in an era of global liberalization / edited by David Ward.		PN1992.6 .T384 2008
Online newsgathering : research and reporting for journalism / Stephen Quinn and Stephen Lamble.	Quinn, Stephen, 1953-	PN4729.3 .Q56 2008
All news is local : the failure of the media to reflect world events in a globalized age / Richard C. Stanton.	Stanton, Richard, 1951-	PN4731 .S679 2007
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Managing the president's message : the White House communications operation / Martha Joynt Kumar.	Kumar, Martha Joynt.	PN4738 .K86 2007
Pursuit of public journalism : theory, practice, and criticism / Tanni Haas.	Haas, Tanni.	PN4749 .H24 2007
Big picture : why democracies need journalistic excellence / Jeffrey Scheuer.	Scheuer, Jeffrey, 1953-	PN4751 .S32 2008
Journalism as practice : MacIntyre, virtue ethics and the press / Sandra L. Borden.	Borden, Sandra L., 1963-	PN4756 .B66 2007
Essential reporting : the NCTJ guide for trainee journalists / Jon Smith.	Smith, Jon, 1945-	PN4781 .S63 2007
Story building : narrative techniques for news and feature writers / Ndaeyo Uko ; with a foreword by Mark Kramer.	Uko, Ndaeyo.	PN4783 .U36 2007
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Art of feature writing : from newspaper features and magazine articles to commentary / Earl R. Hutchison.	Hutchison, Earl R., 1926-	PN4784.F76 H87 2008
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Art of the interview : a guide to insightful interviewing / Martin Perlich.	Perlich, Martin.	PN4784.I6 P49 2007
News, improved : how America's newsrooms are learning to change / Michele McLellan and Tim Porter.	McLellan, Michele.	PN4784.M34 M35 2007
Journalism, science and society : science communication between news and public relations / edited by Martin W. Bauer and Massimiano Bucchi.		PN4784.T3 J68 2007
Technology of journalism : cultural agents, cultural icons / Patricia L. Dooley ; foreword by Neil Chase.	Dooley, Patricia L.	PN4784.T34 D66 2007
From the battlefield to the bridal suite : media coverage of British war brides, 1942-1946 / Barbara G. Friedman.	Friedman, Barbara G., 1963-	PN4784.W38 F75 2007
Death, sex & money : life inside a newspaper / Michael Young.	Young, Michael.	PN4815.2 .Y68 2007
Breaking news : how the Associated Press has covered war, peace, and everything else / reporters of the Associated Press ; with a foreword by David Halberstam.		PN4841.A85 B74 2007
Yellow journalism : the press and America's emergence as a world power / David R. Spencer ; foreword by Geneva Overholser.	Spencer, David Ralph, 1941-	PN4864 .S64 2007
Seen and heard : the women of television news / Nichola D. Gutgold.	Gutgold, Nichola D.	PN4872 .G88 2008
Pen makes a good sword : John Forsyth of the Mobile register / Lonnie A. Burnett.	Burnett, Lonnie A. (Lonnie Alexander), 1958-	PN4874.F5725 B87 2006
Harry Reasoner : a life in the news / Douglass K. Daniel.	Daniel, Douglass K.	PN4874.R34 D36 2007
Taking on the trust : the epic battle of Ida Tarbell and John D. Rockefeller / Steve Weinberg.	Weinberg, Steve.	PN4874.T23 W45 2008
Gonzo way / Anita Thompson.	Thompson, Anita.	PN4874.T444 T46 2007
Gonzo : the life of Hunter S. Thompson : an oral biography / by Jann S. Wenner & Corey Seymour ; introduction by Johnny Depp.	Wenner, Jann.	PN4874.T444 W38 2007
African American newspaper : voice of freedom / Patrick S. Washburn ; foreword by Clarence Page.	Washburn, Patrick Scott.	PN4882.5 .W37 2006
Mightier than the sword : how the news media have shaped American history / Rodger Streitmatter.	Streitmatter, Rodger.	PN4888.I53 S77 2008
Journalism and truth : strange bedfellows / Tom Goldstein ; foreword by Howard H. Baker, Jr.	Goldstein, Tom.	PN4888.O25 G65 2007
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30 : the collapse of the great American newspaper / edited with an introduction by Charles M. Madigan.	Madigan, Charles M.	PN4888.O85 M33 2007
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We interrupt this newscast : how to improve local news and win ratings, too / Tom Rosenstiel ... [et al.].		PN4888.T4 W37 2007
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From Grub Street to Fleet Street : an illustrated history of English newspapers to 1899 / by Bob Clarke.	Clarke, Bob, 1949-	PN5114 .C58 2004
Journalistic imagination : literary journalists from Defoe to Capote and Carter / edited by Richard Keeble and Sharon Wheeler.		PR1285 .J66 2007
Cowboy girl : the life of Caroline Lockhart / John Clayton.	Clayton, John, 1964-	PS3523.O237 Z6 2007
Flotsam : a life in debris / Denis Edward Horgan ; with illustrations by Merle Nacht.	Horgan, Denis Edward, 1941-	PS3608.O74 Z46 2007
True stories : a century of literary journalism / Norman Sims ; foreword by Ted Conover.	Sims, Norman.	PS366.R44 S56 2007
Journalists under fire : the psychological hazards of covering war / Anthony Feinstein ; foreword by Chris Hedges.	Feinstein, A. (Anthony), 1956-	RC361 .F45 2006
Witness : one of the great foreign correspondents of the twentieth century tells her story / Ruth Gruber ; foreword by Richard Holbrooke.	Gruber, Ruth, 1911-	TR820.5 .G78 2007
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Everyman news : the changing American front page / by Michele Weldon.	Weldon, Michele, 1958-	
Pulling newspapers apart : analysing print journalism / edited by Bob Franklin.		
Television, power, and the public in Russia / Ellen Mickiewicz.	Mickiewicz, Ellen Propper.	
Public relations : from theory to practice / [edited by] Tricia L. Hansen-Horn, Bonita Dostal Neff.		
Reporting the war : freedom of the press from the American revolution to the War on terrorism / John Byrne Cooke.	Cooke, John Byrne.	
Politics of news : the news of politics / edited by Doris Graber, Denis McQuail, Pippa Norris.		
Culturejam [videorecording] : hijacking commercial culture / Right to Jam Productions ; a film by Jill Sharpe ; produced by Lynn Booth, Jill Sharpe ; written and directed by Jill Sharpe.		DVD 2742
Advertising missionaries [videorecording] / Aspire Films and Ellipse Programme present an Australian French coproduction with ABC Australia, France 3, RTSR in association with the Australian Film Finance Corporation and the Centre National de la Cinematog		DVD 2743
Paper [videorecording] / a film by Aaron Matthews ; a co-production of Aaron Matthews and the Independent Television Service ; produced, directed & edited by Aaron Matthews.		DVD 2745
Buying the war [videorecording] / writers, Bill Moyers, Kathleen Hughes ; producer/director, Kathleen Hughes ; a production of Public Affairs Television, Inc. ; a presentation of Thirteen/WNET New York.		DVD 2752
Propaganda [videorecording] / BBC ; produced and directed by Victoria Taylor.		DVD 2761
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